



## OVERVIEW

In 1997, the first M-Class rolled off the Mercedes-Benz production line in Vance, launching the beginning of the automotive industry in Alabama. Today, Alabama has become a key player in automotive manufacturing in the U.S. with vehicle assembly plants for **Mercedes-Benz, Honda, Hyundai, Mazda Toyota**, an engine assembly plant for **Toyota**, and a growing automotive supplier network serving OEMs in Alabama and neighboring states.

## HIGHLIGHTS



- Alabama is the **fifth largest** producer of cars and light trucks nationally and a **key player** in the growing Southeast automotive region.
- Alabama automakers Honda, Hyundai and Mercedes-Benz collectively build **10 vehicle models**—nearly **1 million vehicles** in 2020.
- Alabama manufacturers Toyota, Honda and Hyundai produced nearly **1.5 million automotive engines** in 2020.



  
Mercedes-Benz

**HONDA**  
Honda Manufacturing of Alabama

 **HYUNDAI**  
HYUNDAI MOTOR MANUFACTURING ALABAMA

**TOYOTA**  
MOTOR MANUFACTURING ALABAMA

  
MAZDA TOYOTA  
MANUFACTURING

**1**  
Nearly 1 Million Cars and Light Trucks

**2**  
2 Decades in Auto Production

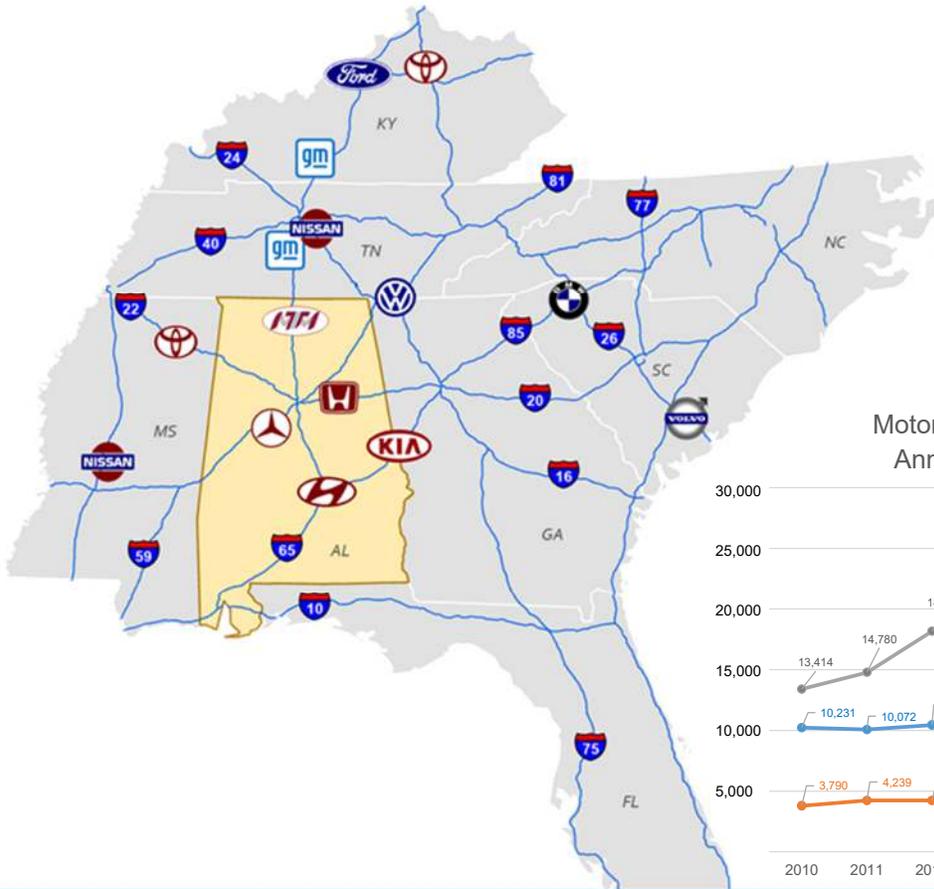
**4**  
4th in Motor Vehicle Exports

**4**  
4 Automotive Assembly Plants:  
Mercedes Benz, Honda,  
Hyundai, Mazda Toyota

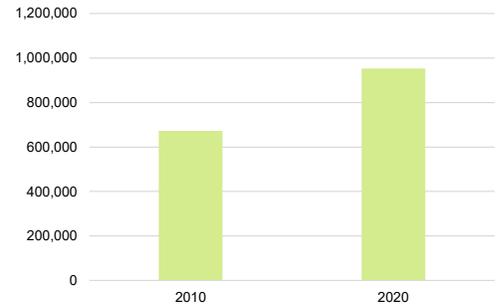
**5**  
5th Largest Producer  
(Cars and Light Trucks)



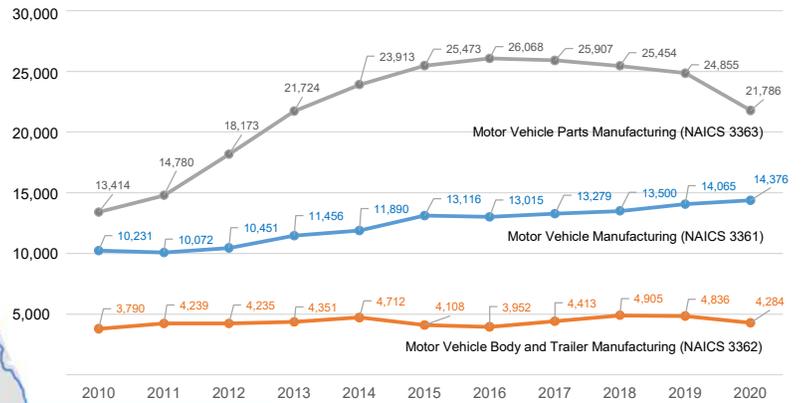
**ALABAMA: AT THE CENTER OF THE SOUTHEAST'S AUTO INDUSTRY**



Car and Light Truck Production in Alabama



Motor Vehicle & Vehicle Parts Manufacturing Annual Average Employment in Alabama



**PASSENGER VEHICLES PRODUCED IN ALABAMA**



Honda Ridgeline



Honda Pilot



Honda Odyssey



Honda Passport



Mercedes GLE SUV



Mercedes GLS SUV



Mercedes GLE Coupe



Mazda CX-50



Toyota Corolla Cross



Hyundai Elantra



Hyundai Santa Fe



Hyundai Tucson



Hyundai Santa Cruz

Model Year 2023





# ALABAMA'S AUTOMOTIVE ASSEMBLY PLANTS



### **Mercedes-Benz U.S. International**

Location: Tuscaloosa County  
Announced: 1993  
Production Start: 1997  
Capital Investment: \$6 billion  
Employment: 6,300 team members  
Production: 260,000 vehicles produced in 2022  
Plant size: More than 6 million square feet  
Suppliers: 45+ auto-related suppliers in Alabama  
Products: GLS SUV, GLE SUV, GLE Coupe



### **Honda Manufacturing of Alabama**

Location: Talladega County  
Announced: 1999  
Production Start: 2001  
Capital Investment: \$2.6 billion  
Employment: 4,500 associates  
Production Capacity: 340,000 vehicles and 340,000 engines annually  
Plant size: 4.2 million square feet  
Suppliers: 45+ auto-related suppliers in Alabama  
Products: Odyssey minivan, Pilot SUV, Passport SUV, Ridgeline truck, and V-6 engines



### **Hyundai Motor Manufacturing Alabama**

Location: Montgomery County  
Announced: 2002  
Production Start: 2005  
Capital Investment: \$2.0 billion  
Employment: 3,600 team members  
Production Capacity: 390,000 vehicles and 720,000 engines annually  
Plant Size: 3.4 million square feet  
Suppliers: 60+ auto-related suppliers in Alabama  
Products: Elantra Sedan, Santa Fe SUV, Tucson SUV, Santa Cruz, Theta 4-cylinder SmartStream, & Nu 4-cylinder SmartStream engines



### **Toyota Motor Manufacturing Alabama (Engines)**

Location: Madison County  
Announced: 2001  
Production Start: 2003  
Capital Investment: \$1.2 billion  
Employment: 1,400 team members  
Production Capacity: 900,000 annually  
Plant Size: 1.1 million square feet  
Suppliers: 35+ auto-related suppliers in Alabama  
Products: 4-cylinder engines for Highlander and RAV4; V-6 engines for Highlander and Tacoma; V-8 engines for Tundra and Sequoia



### **Mazda Toyota Manufacturing USA**

Location: Limestone County  
Announced: 2018  
Production Start: 2021  
Capital Investment: \$2.3 billion  
Employment: 4,000 team members (announced)  
Production Capacity: 300,000 vehicles annually (announced)  
Plant size: 3.1 million square feet  
Products: Corolla Cross & CX-50 SUV



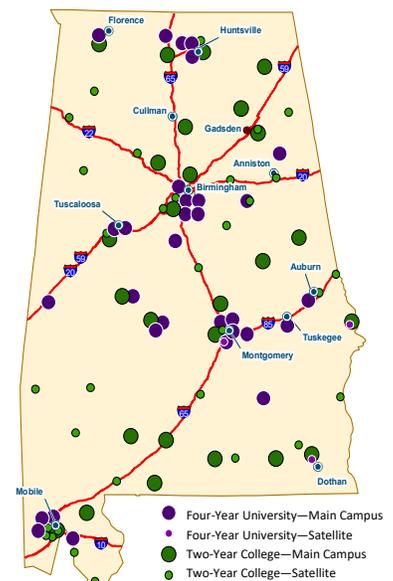
**RECENT EXPANSIONS & NEW PROJECTS (PARTIAL LIST)**

Company	County	Product	Jobs Created	Investment (Millions)
<b>2021</b>				
Hwashin American Corp.	Butler	Stamped Metal Parts	20	\$5.8 (Expansion)
AJIN USA	Chambers	Tool & Die	5	\$20.3 (Expansion)
KMIN USA	Chambers	Automotive Seat & Ancillary Parts	50	\$20.0 (Expansion)
North American Lighting	Colbert	Automotive Headlight Assembly	100	\$15.0 (Expansion)
SMART Alabama, LLC	Crenshaw	Stamped Metal Parts & Components	0	\$3.2 (Expansion)
Topre America	Cullman	Automotive Metal Stamping	15	\$11.7 (Expansion)
Fehrer Automotive	Etowah	Automotive Seating	15	\$6.0 (Expansion)
Prince Metal Stampings USA	Etowah	Automotive Steel Stamper	25	\$45.7 (Expansion)
Briggs and Stratton Corp.	Lee	Small Engine Manufacturing	35	\$9.4 (Expansion)
DAS North America Inc.	Montgomery	Automotive Seat Components	20	\$6.7 (Expansion)
Daechang Seat Corp. USA	Russell	Automotive Seating & Interior Trim	300	\$23.3 (Expansion)
Nemak USA Inc.	Talladega	Transmission & Power Train Parts	1	\$50.9 (Expansion)
Li-Cycle Corp.	Tuscaloosa	Lithium Battery Recycling	78	\$18.7 (New)
<b>2020</b>				
International Automotive Components Group (IAC)	Calhoun	Door panels and overhead systems	63	\$21.6 (Expansion)
Mobis US Alabama LLC	Jefferson	Front and rear axles	120	\$15.8 (New)
Mountain Top Industries	Montgomery	Aluminum roll covers for pickup trucks	90	\$13.3 (New)
International Automotive Components Group (IAC)	Tuscaloosa	Interior components and systems	119	\$34.3 (Expansion)
DURA Automotive	Colbert	Battery trays for electric vehicles	279	\$59.0 (New)
Mercedes-Benz US International, Inc.	Tuscaloosa	Storage and sequence facility for parts used in MBUSI's electric vehicles	373	\$54 (Expansion)
<b>2019</b>				
Guyoung Tech USA	Conecuh	Automotive part production	90	\$2.0 (New)
Arkal Automotive	Lee	Plastic-injected automotive components	25	\$2.5 (Expansion)
Shinhwa Group	Lee	Drive shafts	95	\$42 (New)
Yongsan Automotive USA	Lee	Automotive interior parts	150	\$5.5 (New)
Toyota Boshoku America	Limestone	Automotive seat systems	400	\$50.0 (New)
Vuteq USA	Limestone	Interior & exterior plastic injected parts	200	\$60 (New)
YKTA	Limestone	Structural body stampings and assemblies	650	\$200 (New)
Toyota Motor Manufacturing Alabama	Madison	Engines	450	\$288 (Expansion)
<b>2018</b>				
Hwashin America Corporation	Butler	Automotive components	50	\$26.3 (Expansion)
KTNA, Inc	Jackson	Automotive interiors	50	\$5 (Expansion)
Sanoh America Inc.	Jackson	Automotive fluid handling systems	27	\$4.0 (Expansion)
Gestamp	Jefferson	Automotive stamping	0	\$80 (Expansion)
Borbet Alabama, Inc.	Lee	Aluminum wheels	10	\$13.2 (Expansion)
Mazda Toyota Manufacturing USA	Limestone	Vehicle assembly	4,000	\$2,330 (New)
Mando America Corporation	Lee	Automotive parts	40	\$15.4 (Expansion)
DAS North America, Inc.	Montgomery	Automotive seat components	25	\$3.0 (Expansion)
Hyundai Motor Manufacturing AL	Montgomery	Vehicle assembly	50	\$338.0 (Expansion)
Seoyon E Hwa	Montgomery	Door trim parts	0	\$8.0 (Expansion)
Bolta US, Inc.	Tuscaloosa	Automotive components	20	\$3.5 (Expansion)
Mercedes-Benz US International, Inc.	Tuscaloosa	Electric vehicle assembly	0	\$495.5 (Expansion)



## ADVANCING ALABAMA'S AUTO INDUSTRY AND WORKFORCE

- **Alabama Industrial Development Training (AIDT) –**
  - AIDT was established to help new and expanding Alabama companies recruit and train an outstanding workforce. Recognized as one of the nation's top state workforce training agencies, AIDT collaborates with companies to meet their needs for pre-employment selection and training, leadership development, on-the job training, and assessments.
- **The Alabama Robotics Technology Park (RTP) –**
  - The \$73 million Alabama Robotics Technology Park provides advanced training for industry. Technicians are trained to program and maintain the most technologically advanced automated equipment in the industry. The RTP is a collaboration between the state of Alabama, Alabama Community College System, AIDT, and robotics industry leaders across the nation.
- **Education/Industry Collaboration**
  - **Mercedes-Benz Mechatronics training program** is part of a broad range of academic programs offered by MBUSI in partnership with Shelton State Community College, the University of Alabama, and AIDT. An integration of mechanics, electronics and computer science in the manufacturing of products, the program combines standard instruction at Shelton, hands-on training at the Mercedes-Benz Institute, and on-site learning experiences at the Mercedes-Benz production facility.
  - **Alabama Automotive Manufacturing Association (AAMA)** provides strategic direction for workforce development, and conducts programs to share knowledge on issues impacting the automotive industry in Alabama. AAMA provides the opportunity for students to pursue careers in the automotive industry through a two-year college scholarship program.
  - **Alabama's 24 two-year colleges** work with industry to offer apprenticeships and customized education programs such as the Mercedes-Benz Mechatronics training program and the Toyota-sponsored Advanced Manufacturing Technician program.
  - **Alabama universities and nationally recognized engineering schools** collaborate with business to provide solutions and prepare students for careers in advanced manufacturing.
  - **Apprenticeship Alabama** is to expand the use of registered apprenticeships and Alabama industry recognized apprenticeship programs for providing high-quality career training which will enable workers and employers to prosper.



Source: Alabama Commission on Higher Education



## MAJOR MILESTONES

- 1991**
  - In 30 years, Alabama's automotive sector had grown from 15 to 86 companies.
- 1993**
  - Mercedes-Benz announced its new M-Class would be built in Vance, Alabama.
- 1998**
  - Mercedes-Benz produced 68,800 units in the first full year of production.
- 1999**
  - Honda chose Alabama to build the Odyssey minivan and engines.
  - International Diesel, now known as Navistar Diesel of Alabama, selected Huntsville, Alabama to produce a new generation of V-6 and V-8 diesel engines.
- 2000**
  - Mercedes-Benz announced a \$600 million expansion.
- 2001**
  - Honda announced a production increase for its Alabama plant and addition of a second \$425 million assembly line bringing Honda's total investment to \$1 billion.
  - Toyota Motor Corporation announced that it would produce 120,000 V-8 engines annually in Huntsville, Alabama.
- 2002**
  - Combined production at Mercedes-Benz and Honda was 230,000 units.
  - Hyundai selected Montgomery, Alabama as home for its first U.S. automotive manufacturing facility, investing \$1.1 billion.
- Mercedes-Benz announced that its new plant expansion would produce the new Grand Sports Tourer.
- Combined production at Mercedes-Benz and Honda was 230,000 units.
- 2003**
  - Honda announced consolidation of all North American production of Odyssey to Alabama and that its second assembly line would produce the Honda Pilot.
  - Mercedes celebrated 10 years in Alabama.
  - Toyota announced expansion plans to build a V-6 engine for the Tacoma and Tundra pickup trucks raising the company's total investment in Alabama to \$240 million.
- 2004**
  - Toyota Motor Corporation announced a \$250 million expansion to supply all of Toyota's planned V-8 engine needs for North America.
  - Honda announced a \$70 million investment in its Alabama V-6 engine facility to machine engine crankshafts and connecting rods, previously made by Honda in Japan and Ohio.
- 2005**
  - Combined vehicle production capacity at Mercedes, Honda and Hyundai reached 760,000 vehicles per year in Alabama with Hyundai's U.S. manufacturing launch in Montgomery.
  - Car and truck engine production capacity in Alabama rose to 1,000,000 units annually at Honda, Navistar Diesel, Toyota and Hyundai.
- 2006**
  - Honda celebrated production of the one millionth vehicle made in Alabama.
- With the roll-out of the Hyundai's Santa Fe model in Montgomery and Mercedes' GL Class in Tuscaloosa, Alabama automakers manufactured seven different vehicles, just 10 years after first beginning production.
- 2007**
  - Hyundai announced construction of a second engine plant at its Montgomery production facility.
  - Honda produced its one millionth Alabama-made Odyssey.
  - Honda announced production of the Ridgeline pickup truck at its Lincoln facility.
- 2009**
  - Ridgeline production began in early 2009. Honda Manufacturing Alabama announced that it would be the exclusive global source for the Odyssey minivan, Pilot SUV, Ridgeline pickup truck, and V-6 engines. Honda announced MDX luxury SUV production to start in 2013.
  - Hyundai celebrated production of the one millionth vehicle made in Alabama.
  - Mercedes-Benz announced it would add production of C-class sedans to its plant in Vance, Alabama starting in 2014.





## MAJOR MILESTONES

### 2010

- Toyota Motor Manufacturing Alabama announced preparation for an expansion to include four-cylinder engines.
- Hyundai announced plans to build the 2011 Elantra at its Montgomery plant.

### 2011

- Mercedes-Benz announced a \$289 million expansion to accommodate production of the C-Class sedan.
- Hyundai announced a \$173 million expansion of the engine plant.
- Honda announced three expansions totaling \$275 million to increase annual production capacity to 340,000 vehicles and engines and to add production of a luxury sport utility vehicle.
- Mercedes-Benz announced a \$350 million expansion to begin production of a fifth vehicle in 2015, creating 400 jobs.

### 2012

- Hyundai announced that it will add 877 employees to increase production.
- Toyota announced an \$80 million and 125-job expansion to increase production capacity to 700,000 units annually at its Huntsville engine facility.
- Honda announced a \$115 million investment and 50 new jobs to raise output capacity.

### 2013

- Mercedes-Benz announced plans and broke ground on a new Mercedes-Benz U.S. International Logistics Hub, a \$70 million expansion that will employ 600.
- Honda rolled out the newest Made-In-Alabama vehicle, the Acura MDX.
- Honda announced a \$48.4 million, 20-job expansion.

- Toyota announced plans for a \$150 million expansion at its Huntsville engine plant to boost machining capacity and parts production for V-6 engines.
- Honda celebrated production of the 3 millionth Honda vehicle and V-6 engine made in Alabama.

### 2014

- Toyota celebrated production of the three millionth engine made in Alabama and began production of the V6 engine for the Toyota Highlander.
- The first Mercedes C-Class made in the U.S. rolled off the assembly line in Vance.
- Honda announced plans to add 50 production jobs and invest \$71.8 million in Lincoln.
- Mercedes celebrated the production of its 2 millionth vehicle in Alabama.

### 2015

- Hyundai celebrated the production of its 3 millionth vehicle in Alabama.
- Honda opened its \$71.4 million highly automated V6 engines production facility at its Alabama automotive/engine plant.
- Toyota celebrated production of the 4 millionth engine produced in Huntsville.
- Mercedes announced a \$1.3 billion, 300-job expansion.
- Alabama auto production topped 1 million.



### 2016

- Honda celebrated production of the 4 millionth vehicle and announced that the 2017 Ridgeline truck would be built in Alabama.
- Hyundai announced a \$52 million investment to begin producing the Santa Fe Sport SUV in Alabama.
- Production of automobiles and light trucks by OEMs in Alabama total more than 1 million.

### 2017

- Mercedes-Benz celebrated 20 years of automotive production in Alabama.
- Mercedes-Benz announced plans to invest an additional \$1 billion to set up electric vehicle production and to build a battery plant.
- Toyota announced that it will invest \$106 million in the Huntsville facility, creating 50 jobs.

### 2018

- Toyota and Mazda announced plans to build a \$1.6 billion joint-venture assembly plant in Alabama.
- Honda announced a \$54.8 million expansion for improvements and preparation for future technologies.

### 2019

- Hyundai began production at its new \$388 million engine head machining shop in Montgomery.

### 2020

- Mercedes-Benz investing an additional \$1 billion to start production of electric passenger cars, expand the plant's logistics activities, and to build a battery factory



## MAJOR MILESTONES

### 2020

- Hyundai announced plans to expand production lineup at its Alabama manufacturing plant to include the next-generation Tucson SUV, its best-selling U.S. model.
- Mazda Toyota Manufacturing to make an additional \$830 million investment in Alabama to incorporate new cutting-edge manufacturing technologies to its production lines

#### *Sources:*

*Alabama Department of Commerce, Business Development and International Trade divisions*

*US Bureau of Labor Statistics*

*Honda Manufacturing of Alabama*

*Hyundai Motor Manufacturing Alabama*

*Mercedes-Benz U.S. International*

*Toyota Motor Manufacturing Alabama*

*Automotive News data center*

*Miscellaneous news articles and announcements*

*November 2020*