

Alabama Business Intelligence Center – Economic Development Analyst

Overview

The Alabama Business Intelligence Center (AL BI Center) generates actionable data insights for the recruitment and retention of Alabama businesses. The first comprehensive statewide research hub of its kind, AL BI Center proactively mitigates risk and identifies opportunities for targeted business growth and development with the goal of securing new investment throughout the state.

AL BI Center is a part of the Economic Development Partnership of Alabama (EDPA). EDPA has provided economic development research support for State, Regional and local allies for more than 30 years. EDPA is a private, non-profit organization supported by more than 60 Corporate Partners. EDPA is governed by a board of directors composed of the state's top business leaders committed to the economic growth of Alabama. EDPA is the private sector's means for contributing to Alabama's economic development success. Our unique structure allows us to work closely with state, regional, corporate and local organizations. In addition, we help innovative startups and entrepreneurs Start, Stay and Grow in Alabama through Alabama Launchpad, which is a program of the Economic Development Partnership of Alabama Foundation.

Role

This is a full-time position based in Birmingham, AL (remote work available). The analyst position will directly support the Director of Economic Development Research & GIS and Project Director, Buildings, Sites, and Communities Database with all economic development project related activities. This role will assist with economic development research and project support functions.

Job Duties & Responsibilities

- Utilize Salesforce to track economic development projects and leads for the state and generate custom reports to garner insights and prepare for meetings
- Periodic updates of industrial profiles using economic data to showcase Alabama's target industries
- Support research functions and data pulls for economic development project support
- Buildings and sites data support

The following research resources may be used:

- S&P Capital IQ
- ESRI
- Lightcast (EMSI)
- IBISWorld
- RelSci
- Salesforce
- Government (e.g., Census, BEA, BLS), Company, and Market Data
- Moody's
- D&B/Hoover's

Candidates with the following preferred qualifications are encouraged to apply:

Education

Bachelor's degree in Economics, Finance, Marketing, or other relevant programs with a displayed track record of research in undergraduate or post-graduate endeavors.

Experience

1-3 years of economic development experience or experience in market or economic analysis is preferred.

Knowledge, Skills, & Abilities

- Experience with **Salesforce** preferred
- Experience with **ESRI (GIS skills)** desired
- Track record of quantitative and qualitative research and analysis
- Excellent time management skills
- Project management coordination
- Ability to learn new tools quickly
- Demonstrate strong written and oral communication skills
- Advanced computer knowledge and skills using Microsoft Suite and relevant research databases/resources
- Experience working with/through others to obtain information needed to pull together communication and presentations

Behavioral Attributes

- Must possess a high degree of flexibility and demonstrated ability to work amid rapidly changing priorities and deadlines
- Demonstrate excellent interpersonal skills to be an active team player
- Indicate a track record of attention to detail and quality of work
- Must possess a high degree of resourcefulness and drive
- Process confidential information; maintains confidentiality

Please submit resume and cover letter to Lauren Hyde (lh Hyde@edpa.org).