FOR IMMEDIATE RELEASE

New Study Finds Honda Alabama Auto Plant and Its Suppliers Support Nearly 47,000 Alabama Jobs and $11.7 Billion in Economic Output

As Honda marks 25 years of production at the Lincoln plant, a commissioned analysis provides impact data for economic developers and partners.

BIRMINGHAM, Ala. (November 17, 2026) – The Economic Development Partnership of Alabama (EDPA) today announced findings of a new study showing that Honda Alabama Auto Plant and its Tier-I Alabama suppliers supported 46,895 jobs and generated $11.7 billion in economic output across Alabama in 2024. EDPA commissioned the study, *The 2024 Economic Impacts of Honda Alabama Auto Plant,* which was conducted by The University of Alabama's Center for Business and Economic Research (CBER).

Key findings include:

- **46,895 Alabama jobs** supported by Honda Alabama Auto Plant and its Tier-I suppliers, with **$2.4 billion** in earnings
- **5,772 Alabama associates** at Honda Alabama Auto Plant, with a **$493.4 million** payroll and average earnings of **$85,488**, 39 percent higher than the $61,415 average for all Alabama workers
- **More than $3.0 billion** in capital investment in Alabama to date
- **$4.4 billion** contribution to Alabama's GDP as part of the $11.7 billion in total economic output
- **$265.4 million** in state ($147.0 million) and local ($118.4 million) tax revenue generated by the earnings of jobs supported by Honda Alabama Auto Plant and its suppliers

The study examined calendar year impacts on the state and on Calhoun, Etowah, Jefferson, St. Clair and Talladega counties.

On its own, Honda Alabama Auto Plant generated $8.5 billion in economic output and supported 19,949 jobs with about $1.5 billion in earnings. Those jobs include 5,772 at the plant and 14,177 at other Alabama businesses.

Honda's tier-1 suppliers added $3.2 billion in economic output in 2024, accounted for $900 million in earnings and generated $102.3 million in state and local taxes.

"Honda Alabama Auto Plant has been an industrial anchor for 25 years, and this study puts a real number on what that means for Alabama," **said Miller Girvin, president of EDPA**. "Nearly 47,000 jobs are tied to this plant and its suppliers, and those jobs reflect Honda's incredible investment into communities and partners across Alabama."

"These impacts clearly show that Honda Alabama Auto Plant has significant impacts on the economies of Alabama and the five counties, especially if its full network of suppliers is taken into consideration," said **Samuel Addy, Ph.D.**, associate dean for economic development outreach and senior research economist at CBER.

"For 25 years, the Honda Alabama Auto Plant has proudly helped power Alabama's economy and create opportunities for our associates, suppliers and communities," **said Lamar Whitaker, Honda vice president and Alabama Auto Plant lead**. "It is incredibly rewarding to see how our impact reaches far beyond our facility. Honda is proud of what we have built together, and remains committed to investing in Alabama's future."

Honda Alabama Auto Plant began production in 2001 and, according to Honda, is the company's largest light truck production facility in the world. It is the sole producer of the Honda Odyssey, Passport, Pilot and Ridgeline, with annual capacity of 340,000 vehicles and 340,000 V-6 engines.

###

About EDPA

The Economic Development Partnership of Alabama (EDPA) is a private, nonprofit organization dedicated to advancing economic growth in Alabama. With support from more than 60 corporate partners, EDPA focuses on economic development research, workforce development, talent retention, innovation and entrepreneurship. EDPA's initiatives include Alabama Launchpad, Alabama Talent Solutions (ATS), FuelAL, Investor Connector and PilotAL.

About Honda Manufacturing in Alabama

Honda has been building light truck models in Alabama for 25 years. The Honda Alabama Auto Plant (AAP) in Lincoln began operations in 2001 and is one of five Honda auto plants in America. Employing 5,000+ associates, the facility's annual production capacity is 340,000 Honda light trucks and 340,000 V6 engines, using domestic and globally made parts. The site is the world's exclusive production home of the popular Honda Pilot, Pilot TrailSport, Passport and Passport TrailSport SUVs, the best-selling Odyssey minivan and the Ridgeline pickup and Ridgeline TrailSport. Honda Alabama associates have produced over 7 million vehicles and nearly 6.6 million V6 engines, with total capital investment of $3.2 billion at the 4.9 million-square-foot facility. Learn more at https://hondaalabama.com/. More information about Honda is available in the Digital FactBook.

Media contact:

Audrey Hodges | 812-760-1343 | ahodges@edpa.org